2007 ANNUAL REPORT
for the
NORTHERN CALIFORNIA SECTION OF ITE

April 1, 2008
April 1, 2008

Karen Aspelin
ITE District 6 Section Activities Coordinator
Parsons Brinckerhoff
5801 Osuna Road NE, Suite 200
Albuquerque, NM 87109

RE: 2007 Northern California Section Annual Report

Dear Ms. Aspelin:

Attached is the 2007 Annual Section Report for the Northern California Section of ITE. This year we hosted special events, conducted joint meetings with other organizations, had a variety of speakers at our regularly scheduled monthly meetings, and donated funds to charities. One of the specialty events that we hosted was the 34th Annual Vendors Night, which provided an opportunity for vendors to display their products to section members. Our Section also held its annual holiday benefit for the homeless, which we co-hosted along with the Women’s Transportation Seminar. We were proud to again offer an opportunity for a student to attend the 2007 District 6 Annual Meeting all expenses paid. We also are proud to say that we made donations in the amount of $1,201 to local ITE Student Chapters and $1,400 to other student initiatives, including the ITE District 6 Student Endowment Fund. In addition, promotion at our meetings has led to our members donating an additional $800 to the District 6 Student Endowment Fund.

We hold our informative luncheon meetings the third Thursday of each month and have an average attendance of over 60 members. As we have done in the past we selected program topics this year by requesting input from our members. This increases the success of our meetings and we noticed that last year our average attendance once again continued the steady increase which was experienced the previous year.

In summary, our Section has had a successful year during which we hosted technical activities, increased student involvement, and improved interaction among our members.

Sincerely,
The Northern California Section of ITE

[Signature]

David M Tokarski
Section Vice President
SECTION ANNUAL REPORT
FOR THE PERIOD JANUARY 1, 2007 TO DECEMBER 31, 2007
FOR THE NORTHERN CALIFORNIA SECTION
OF THE INSTITUTE OF TRANSPORTATION ENGINEERS

CURRENT (2007-2008) ELECTED OFFICERS (BOARD OF DIRECTION)

- President                   Larry Wymer, P.E., T.E., PTOE
- Vice-President              David Tokarski
- Secretary                  Jason Pack, P.E.
- Treasurer                  Bojana Maric, P.E.
- Past President             Matt Darrow, P.E., T.E., PTOE

All officers are international members of ITE.

CURRENT (2007-2008) COMMITTEE CHAIRS

- Web Page Chair             Francis Odunlami
- Membership Chair           Larry Wymer
- Legislative Co-Chairs      Matt Boyer and Kendra Breiland
- P.E. Registration Committee Representative David Schwegel
- Golf Tournament Chair      Billy Park (2006-2007)
                            Todd Tregenza (2007-2008)
- Scribe                    Matt Darrow
- Student Chapter Coordinator Robert Grandy, Binu Abraham
- Career Guidance Chair      Robert Grandy
- Vendors Night Chair        Bob Thomsen
- Section Archivist*         Larry Wymer
- Meeting Location Chair*    Arlene DeLeon
- Continuing Education Chair* Kevan Shafizadeh
- Social Activities Committee Chair* Gary Carlin

* New Committees/Chairs created during 2007-2008 term

Section Archivist* - Created to help maintain institutional memory. The archivist is establishing and maintaining a set of files (both hard copy and electronic) of current and historical records and information for use by current and future officers. One of the first tasks of the archivist was to research and compile a list of all past Presidents and Officers for the section, which the section did not have a list.

Meeting Location Chair* – Created to assist the Secretary and Board with the location of potential meeting places, and to assist with the logistics of setting up meetings.

Continuing Education Chair* – Created to help set up technical seminars, disseminate information on web-inars, etc.
**Social Activities Committee Chair** - Created to oversee the Social Activities Committee, comprised of approximately a dozen members and de-facto members (including representatives from our three local student chapters) who are tasked with planning and organizing fun after-hours ITE sponsored social activities.

### MEMBERSHIP

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<td>49</td>
<td>Total NON-VOTING Members</td>
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AGENCY MEMBERSHIPS

Agency Memberships include:

- City of Stockton
- City of Sacramento
- City of Folsom
- City of Modesto
- City of Roseville
- County of El Dorado
- Placer County Department of Public Works
- County of Sacramento – Transportation Division
- County of San Joaquin Department of Public Works
- Caltrans Headquarters
- Caltrans District 3
FINANCIAL

Does your Section have a Federal Employer Identification Number?
[X] Yes  [ ] No
If yes, what is the number?  52-1794550

Balance of funds on hand at the beginning of the reporting period
(January 1, 2007):  $11,373.76

INCOME FOR THE REPORTING PERIOD

☐ Membership Dues – 9/30/2007  $3,961
☐ Membership Dues Reimbursable– 10/2/06  $4,360
☐ Gross Income from Section Meetings, Vendor’s Nights, & Golf  $25,219
- 2007 Vendors Night Revenue ($10,318)
- 2007 Golf ($3,190)
- Lunches ($11,711)

Total Income:  $33,540

EXPENDITURES FOR THE REPORTING PERIOD

☐ Section Lunches  $9,354
☐ Vendors Night 2007 – 3/15/07  $6,852
☐ Sacramento Area Emergency Housing Center Donations  $1,105
☐ 2007 Golf – 5/18/07  $2,659
☐ 2008 Golf Deposit – 11/8/07  $260
☐ 2007 Annual Student Award Expenses – 7/15/07  $454
☐ Sacramento State Student Chapter Donations – 12/3/07  $454
☐ Chico State Student Chapter Donation – 12/3/07  $447
☐ UC Davis Student Chapter Donation – 4/19/07  $300
☐ San Joaquin Engineers Council Donation – 12/3/07  $600
- 2006 Scholarship Donation  $300
- 2007 Scholarship Donation  $300
☐ ITE District 6 Student Endowment Fund Donation – 5/31/2007  $500
- Additional $300 for 2nd place award for the District 6 Conference Traffic Bowl donated to ITE District 6 Endowment Fund
☐ President Section Meeting Attendance – 7/15/07  $1,741
☐ Other Miscellaneous Expenses (Plaques, Meeting Prizes, Board Lunches, etc.)  $477
☐ Insurance – 10/25/07  $510

Total Expenditures:  $25,713

Net Income:  $7,827

Balance of funds on hand at the end of the reporting period (12/31/2007):  $19,200.95
WAS THERE A CHANGE IN THE SECTION BYLAWS DURING THIS REPORTING PERIOD?
[ ] Yes [x] No

TECHNICAL ACTIVITIES

List Projects Underway by Title and, if available, provide expected date of completion:

- **Vendors Night Annual Meeting.** Our 34th Annual Vendors Night Meeting was held in Lodi, California in March 2006. This event provided an opportunity for vendors to display their new and existing products to ITE members. The event drew a crowd of nearly 150 professionals.

- **Student Participation.** Our Section continues to assist three Student Chapters in Northern California: (1) California State University, Sacramento, (2) California State University, Chico, and (3) University of California, Davis. Our Section members are featured speakers at student meetings. Students are welcome to attend our monthly Section meetings with the cost of their meal being funded by the Section. The Section continues to sponsor sending one or two students to the District 6 Annual Meeting to encourage student participation in ITE activities.


LEGISLATIVE ACTIVITIES

In the fall of 2007, the Northern California section spearheaded an effort to communicate news about transportation legislation and policy changes to its members. The section surveyed members about their policy interests and how they would like to receive policy information. The effort resulted in the development of the Northern California ITE Legislative Dashboard, a website which tracks federal, state, and local legislation and policy news. The website (http://transleg-nocalite.blogspot.com/) was presented to members in early 2008.
MEETINGS HELD DURING THIS REPORTING PERIOD

**January 18, 2007.** Lunch meeting held at the Rusty Duck Restaurant in Sacramento. James Labanowski of URS Corporation gave a presentation on the Elk Grove - Rancho Cordova – El Dorado Connector Study. He discussed the Phase 1 Environmental Studies for this proposed regional facility and how challenging the project was coordinating multiple jurisdictions. This Meeting was sponsored by DKS Associates.

Attendance: 58.

**February 15, 2007.** Lunch meeting held at the Rusty Duck Restaurant in Sacramento. Reid Ewing, Research Professor at the National Center for Smart Growth, University of Maryland, spoke about smart growth and sustainable development. He discussed best practices and best-in-class examples of community design and traffic management around the US. This meeting was sponsored by Fehr and Peers Associates.

Attendance: 55.

**March 15, 2007.** 34th Annual Vendors Night. This is our annual vendor display and Section member dinner event held at Hutchins Street Square in Lodi, California.

Attendance: 150.

**April 20, 2007.** Lunch meeting held at UC Davis. Daniel Sperling, Director of the Institute of Transportation Studies, UC Davis, spoke about the ITS Fuel Cell Partnership. He discussed the history and future of alternative fuel vehicles and the Institute’s involvement in developing these vehicles. A fuel cell vehicle was on display for participants to look at and discuss. This meeting was sponsored by Y&C Transportation Consultants.

Attendance: 42.

**June 8, 2007.** Lunch meeting held at the Rusty Duck Restaurant in Sacramento. Bruce Griesenbeck of SACOG (Sacramento Area Council of Governments) gave a discussion called “New Tools for Metropolitan Transportation Planning.” He discussed SACOG’s new SACSIM Activity-Based Travel Demand Model. This meeting was also the sixth Annual Section Award Lunch meeting in which Tom Zlotkowski, Director of the Sacramento County Department of Transportation, received this year’s “Distinguished Service Award” and Stephen Nelson was presented our annual Student Award. In addition, ITE District 6 President Dalene Whitlock presented CSUS professor and ITE student advisor Kevan Shafizadeh with a Presidential Proclamation and our Section’s new 2007-2008 board was announced. This meeting was sponsored by Republic ITS.

Attendance: 68.
September 20, 2007. Luncheon meeting held at the Rusty Duck Restaurant in Sacramento. Ms. Julie Townsend, Principal with KdAnderson Transportation Engineers, and current ITE District 6 International Director, swore in the new Section officers. Nedzlene Ferrario and Jesse Gothan, with the City of Sacramento, spoke about the Railyards Specific Plan in Sacramento. They discussed the complexity of the project and how it is one of the largest urban infill projects in the nation. This meeting was sponsored by PB.

Attendance: 72.

October 18, 2007. Luncheon meeting held at the Rusty Duck Restaurant in Sacramento. Randy McCourt, Principal with DKS Associates and ITE District 6 Past President, was the keynote speaker. His topic was “Advances in Trip Generation and Parking Generation.” He discussed recent and ongoing updates to various ITE manuals and publications, as well as recent student data collection efforts. This meeting was sponsored by Wood Rodgers.

Attendance: 49.

November 15, 2007. Luncheon meeting held at the Rusty Duck Restaurant in Sacramento. Celia McAdam, Executive Director of PCTPA (Placer County Transportation Planning Agency) was our keynote speaker. She discussed the future of major Placer County transportation projects. She focused on funding sources necessary to more major projects along. This meeting was sponsored by PBS&J.

Attendance: 74.

December 11, 2007. Annual holiday benefit luncheon for the Sacramento Area Emergency Housing Center (SAEHC) held at Casa Garden Restaurant in Sacramento. This annual meeting has historically been a joint meeting between ITE and Women’s Transportation Seminar (WTS). All proceeds from Casa Garden Restaurant go to the Sacramento Children’s Home. Mary Frederick, Chief of Caltrans’ Division of Aeronautics, spoke about “Next Gen,” the transformation and updating of air navigation and traffic control systems. $1,105 was raised for SAEHC.

Attendance: 63.
STUDENT CHAPTER ACTIVITIES

- **Student Membership.** Our Section promotes student membership by waiving the local dues for students.

- **Monthly Meetings.** Our Section encourages student attendance at Section meetings by paying for student meals.

- **Monthly Meeting Sponsorships.** In September, 2006, our Section initiated Monthly Meeting Sponsorships for the purpose of subsidizing student lunches and other student initiatives, and providing a door prize. In return for a donation of $200, the sponsoring firm or agency’s logo (and website link) is prominently displayed on that month’s meeting notice, they are acknowledged by the presiding officer at the meeting and given a few minutes to address those in attendance, and provided the opportunity to place literature at the registration table.

- **Student Initiative.** The section once again sponsored the sending of a student to the District 6 Annual Meeting, which was held in Portland, Oregon this year. The Section’s award went to Stephen Nelson from CSU Sacramento. The President of our section, Larry Wymer, served as a chaperone/mentor for the students at the meeting.

- **Student Endowment Fund.** Our Section has been an active contributor and promoter of the District 6 Student Endowment Fund. To date (April 1, 2008) our section has donated $1,550 to the fund which is based on the following contributions:
  - $500 direct donation in 2007
  - $300 “give-back” of 2nd Place award for 2007 District 6 Traffic Bowl
  - $750 direct donation in 2008

  At our September, 2007 meeting, our Section initiated a promotion in which we awarded a $25 Starbucks gift card to one person submitting a completed contribution form pledging at least $100 to the fund. If more than one person submits a contribution form at a meeting, a drawing is held to determine the winner. To date (April 1, 2008) our Section has donated $150 towards this promotion (5 Starbucks cards at $25 each), which has resulted in a grand total of $800 in contributions by individual members which has been forwarded to the fund.

  Our Section is also promoting the fund by sending periodic reminders (with attached contribution forms) to the 700 person email distribution list our Section maintains soliciting contributions for the fund, and describing the aforementioned Starbucks gift card promotion.

  Additionally, our current President Larry Wymer also serves on the District’s Student Endowment Fund Grass Roots Committee.
**Existing Student Chapters.** Our Section continues to work with the three northern California ITE Student Chapters with the help of Mr. Robert Grandy and Ms. Binu Abraham. (Career Student Guidance Chair and Student Chapter Coordinator).

1) The California State University, Sacramento (CSU-Sacramento) Student Chapter has become very active under the guidance of ITE Student Chapter Faculty Advisor Kevan Shafizadeh. Last year, District 6 President Dalene Whitlock awarded Kevan with a Presidential Proclamation recognizing his hard work and success in restarting, reinvigorating, and leading the student chapter. Our Section assisted the Student Chapter with their meetings, and made two donations to the Student Chapter totaling $454 ($300 donation + $154 student chapter meeting reimbursement) in 2007 to assist with their activities, purchase of books, etc. Ms. Binu Abraham serves as our Section’s Student Chapter Coordinator for CSU-Sacramento.

2) The California State University, Chico (CSU-Chico) has been re-formed under ITE Student Chapter Faculty Advisor Dingxin Cheng. Our Section donated $447 ($300 donation + $147 student chapter meeting reimbursement) to the CSU, Chico ITE Student Chapter in 2007 to help pay for food and refreshments served at student chapter meetings, assist with their activities, and purchase of books, etc. Our Section has also assisted Professor Cheng with identifying and contacting potential speakers for their student chapter meetings. Binu Abraham (our Section’s Student Chapter Coordinator for CSU-Chico) and 2007-08 President Larry Wymer attended the September 24, 2007 Student Chapter Meeting and spoke to the students about ITE.

3) The University of California, Davis (UC-Davis) also continues to remain active in our Section. Our Section donated $300 to the UC-Davis ITE Student Chapter in 2007. Mr. Robert Grandy serves as our Section’s Student Chapter Coordinator for UC-Davis.
AWARDS

- **Award Name:** Appreciation of Service  
  **Recipient's Name:** Mr. Matt Darrow  
  **Purpose of the Award:** Recognition of service to the Northern California ITE Section as President  
  **Form of Award:** Plaque

- **Award Name:** Appreciation of Service  
  **Recipient's Name:** Mr. Bob Thomsen  
  **Purpose of the Award:** Recognition for organizing Vendors Night Meeting and acting as master of ceremony for the event  
  **Form of Award:** Gift Certificate

- **Award Name:** Student Award  
  **Recipient’s Name:** Stephen Nelson, (CSU- Sacramento)  
  **Purpose of the Award:** To encourage the involvement of students in ITE and reward top transportation students for their accomplishments  
  **Form of Award:** All-expenses paid trip to the District 6 Annual Meeting

- **Award Name:** Distinguished Service Award  
  **Recipient's Name:** Tom Zlotkowski  
  **Purpose of the Award:** Recognition of dedication and service to the profession and the community  
  **Form of Award:** Plaque
MONETARY DONATIONS

- **Donation Name:** SAEHC Donation  
  **Recipient's Name:** Sacramento Area Emergency Housing Center  
  **Purpose of the Award:** To aid the homeless  
  **Form of Award:** $1,105 Donation

- **Donation Name:** District 6 Student Endowment Fund Donation  
  **Recipient's Name:** District 6 Student Endowment Fund  
  **Purpose of the Award:** Contribution to Student Endowment Fund  
  **Form of Award:** $800 Donation to the Fund ($500 direct donation, and “give-back” of $300 2nd Place award for 2007 District 6 Traffic Bowl)

- **Donation Name:** CSUS ITE Student Chapter Donation  
  **Recipient's Name:** CSU, Sacramento ITE Student Chapter  
  **Purpose of the Award:** Contribution to Student Chapter  
  **Form of Award:** $454 Donation to the Fund

- **Donation Name:** CSUC ITE Student Chapter Donation  
  **Recipient's Name:** CSU, Chico ITE Student Chapter  
  **Purpose of the Award:** Contribution to Student Chapter  
  **Form of Award:** $474 Donation to the Fund

- **Donation Name:** UC Davis Student Chapter Donation  
  **Recipient's Name:** UC Davis ITE Student Chapter  
  **Purpose of the Award:** Contribution to Student Chapter  
  **Form of Award:** $300 Donation to the Fund

- **Donation Name:** San Joaquin Engineers Council Scholarship Donation  
  **Recipient's Name:** San Joaquin Engineers Council Scholarship  
  **Purpose of the Award:** Contribution to Scholarship  
  **Form of Award:** $600 Donation to the Fund ($300 donation for 2007, & a belated $300 donation for 2006)
OTHER ACTIVITIES

Annual Golf Tournament. Every year, our Section hosts a golf tournament, which was held this year at the Teal Bend Golf Club in Sacramento on May 18, 2007. This year’s event saw 34 participants in the event. We again offered the opportunity for firms to sponsor holes, with proceeds going towards prizes, as well as the annual student award and the Section’s general fund. We would like to thank Billy Park for all of his hard work organizing this event.

Section Newsletters. In September 2002, our Section began producing a monthly newsletter to keep our members informed of upcoming meetings and events. The newsletter is distributed to the Section members and other interest parties via e-mail. Copies of our 2007 newsletters are attached.

PTOE Review Materials. Our section made available PTOE refresher course materials for interested members.

Section Website. Thanks to Section member Francis Odunlami for his continued service as webmaster of our sections website at: http://www.norcalite.org/.