1998-1999 ANNUAL SECTION REPORT
for the
NORTHERN CALIFORNIA SECTION

March 24, 1999
March 24, 1999

Mr. Kenneth W. Ackeret, P.E., PhD
ITE District 6 Technical Chair
c/o Kimley-Horn & Associates, Inc.
1050 E. flamingo, Suite 210
Las Vegas, NV  89119

RE: 1998-99 Northern California Section Annual Report

Dear Ken:

Attached is the 1998-99 Annual Section Report for the Northern California Section of ITE. This year we hosted special events and conducted joint meetings with other organizations, in addition to our regular monthly meetings.

One of the specialty events that we hosted was the 25th Annual Vendors Night, which was attended by over 180 participants. This event provides the opportunity for vendors to display their new and existing products while giving professional members a chance to learn about the newest technologies.

Our section also offered a half-day ITS Awareness Seminar, held our annual Student Paper Competition, joined WTS in our Annual Holiday Benefit for the homeless, and held our first local Section traffic Bowl.

One of our focuses for the year was not only to increase membership, but to improve the interaction with our local membership and District 6/International. In January, ITE International Directors, Ms. Jenny Grote and Mr. Tom Clausen; and Past International President, Mr. Jim Hanks were the featured speakers. Over the last year, a total of four (4) Agencies have completed their ITE Agency Memberships, which resulted in an increase of 9 members.

In summary, our section has continued to increase its' membership and become more involved over the past year.

Sincerely,
The Northern California Section of ITE

Julia L. Townsend, P.E.
Past President

ANNUAL REPORT
FOR THE PERIOD MARCH 1, 1998 TO FEBRUARY 28, 1999
FOR THE NORTHERN CALIFORNIA SECTION
OF THE INSTITUTE OF TRANSPORTATION ENGINEERS

CURRENT ELECTED OFFICERS (BOARD OF DIRECTION)

- President: Paul Miller
- Vice President: Todd Greenwood, P.E.
- Secretary: Steven Brown, P.E.
- Treasurer: Bob Grandy, P.E.
- Past President: Julia Townsend, P.E.

All officers are international members of ITE

CURRENT COMMITTEE CHAIRS

- Technical Chair: Farid Javendel
- Membership Chair: Ravi Narayanan
- Career Guidance Chair: Lawrence Wymer, P.E.
- Legislative Chair: Vacant
- Golf Tournament Chair: Alan Telford, P.E.
- Scribe: Julia Townsend, P.E.
MEMBERSHIP

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<th>NUMBER</th>
<th>MEMBERSHIP GRADE</th>
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<td>Student Member</td>
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<td>162</td>
<td>Total Members</td>
<td></td>
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</table>

Student Lunches/Dinners are also paid for by the Section
FINANCIAL

Does your Section have a Federal Employer Identification Number?
[ ] Yes   [X] No

BALANCE OF FUNDS ON HAND AT THE BEGINNING OF THE REPORTING PERIOD
$1,800.50 as of March 1, 1998

REVENUE FOR THE REPORTING PERIOD

☐ Membership Dues-Past Due Members\(^1\) $ 945.00
☐ Membership Dues $ 835.00
☐ Section Meetings-Deposits $ 1,780.00
☐ Gross Income from Golf Tournament $ 700.00
☐ Vendors Night Revenue $ 5,941.38

Total Revenue: $11,484.38

EXPENDITURES FOR THE REPORTING PERIOD

☐ Announcements Printing/Postage $ 243.94
☐ Checking Fees $ 36.00
☐ Section Meetings-Checks to Restaurants $ 3,983.73
☐ 1998 Golf Tournament (including prizes) $ 573.08
☐ Awards-Recognition $ 115.56
☐ Board Meetings $ 199.74
☐ Vendors Night Meeting $ 3,868.27
☐ Student Awards $ 650.00
☐ SAEHC Donation $ 100.00

Total Expenditures: $ 9,770.32

Net Income (Income) $ 1,714.06

BALANCE OF FUNDS ON HAND AT THE END OF THE REPORTING PERIOD
$3,514.56 as of February 28, 1999

\(^1\) Past Due Memberships from 11/97 renewals
WAS THERE A CHANGE IN THE SECTION BYLAWS DURING THIS REPORTING PERIOD?  
[ ] Yes [X] No

TECHNICAL ACTIVITIES

List Projects Underway by Title and, if available, provide expected date of completion:

- **ITS Awareness Seminar.** Mr. Martin Monahan from P.B Farradyne, Inc presented a seminar on ITS Awareness. This seminar was followed by a luncheon. During the luncheon, Mr. Monahan gave a synopsis of the seminar and reiterated the highlights of the seminar.

- **Vendors Night Annual Meeting.** Our 25th Annual Vendors Night Meeting was held on Tuesday March 17, 1998. We had a record attendance of 181 people. This event provides an opportunity for vendors to display their new and existing products while giving members a chance to examine the latest technology.

- **Traffic Bowl.** The Northern California Traffic Bowl team participated in the District 6 Annual Meeting in San Jose, California. The ITE Northern California Section Traffic Bowl Team consisted of Steve Brown, Reed Gibby, Todd Greenwood, Julie Townsend and Gary Tsumni.

  Our section also held its own traffic bowl this year for the first time. We hope to continue this newly established tradition.
MEETINGS HELD DURING THIS REPORTING PERIOD


- **May 27, 1998.** Luncheon Meeting held at the Shot of Class in Sacramento, California. Mr. Todd Greenwood from the City of Stockton made a presentation on the City of Stockton's Traffic Management System (STMS). Following Mr. Greenwood's presentation, Mr. Marti Hanneman, Ms. Angie Louis and Mr. Gary Smith from the City of Sacramento gave an overview on Sacramento's Downtown Master Control Project which was under construction at the time. An on site tour of the Sacramento facility followed. Attendance: 37.

- **June 13, 1998.** Northern California Section First Annual Traffic Bowl Competition. Our section held its first traffic bowl at the City of Sacramento Planning Commission Board Room during lunch.

- **September 21, 1998.** The Half Day ITS Awareness Seminar held at Sacramento Arden West Hilton. Mr. Martin Monahan of P.B. Farradyne, Inc. conducted the seminar with a condensed recap of his presentation for the benefit of those participants who could only attending the luncheon which followed. A total of 26 attended the seminar and luncheon.

- **October 14, 1998.** Luncheon Meeting held at the Rusty Duck Restaurant in Sacramento, California. Mr. Tad Widby and Mr. Bryan Porter of Parsons Brinkerhoff discuss the Transportation Equity Act for the 21st Century (TEA-21). A total of 25 professionals attended.
MEETINGS HELD DURING THIS REPORTING PERIOD CONTINUED

○ **November 18, 1998.** Luncheon Meeting held Chevy's Restaurant in Folsom. Mr. Bob Holderness, Folsom City Council; Mr. Matt Henry, Fehr & Peers; and Mr. Dave Nugen, Folsom Public Works Department delivered the technical presentation on the City of Folsom's largest public works project in history (the American River Bridge at Lake Natoma). A guided tour of the $47.5 million dollar construction site followed. A total of 50 members attended.

○ **December 16, 1998.** Holiday Benefit program for the Sacramento Area Emergency Housing Center (SAEHC). This luncheon meeting was held at the Royal Hong King Lum Restaurant in Sacramento, California. Joint Meeting with ITE and WTS. Ms. Heather Andrews, Director of the SAEHC, spoke about the variety of programs. A total of 19 members were in attendance.

○ **January 20, 1999.** Luncheon meeting held at the Firehouse in old Sacramento, California. Ms. Jenny Grote, District 6 International Director, presented an Overview of ITE; Mr. Jim Hanks, Past ITE International President, spoke on the Certification Process; and Mr. Tom Clausen, District 6 International Director, concluded by discussing District and Section interaction. Attendance: 23.

○ **February 17, 1999.** Lunch Meeting held at Sudwerk Restaurant in Sacramento, California. Mr. Douglas Eisinger, Manager of Policy and Planning for Sonora Technology, Inc. spoke about the pending changes in the EPA air quality standards and what they will mean for California and the nation. Attendance: 20.

STUDENT CHAPTER ACTIVITIES

○ **Student Membership.** Our Section promotes student membership by waiving the local dues for Students.

○ **Monthly Meetings.** Our Section encourages student attendance at our meetings by paying for student meals.

○ **Student Paper Night.** Every year our Section sponsors a Student Paper Competition. This year's event was held on April 22, 1998, at the Sudwerk Restaurant in Davis. This year we received four entries from two Universities. The authors of the three best papers presented their papers during the meeting.
We entice additional students to attend by having the audience participate in selecting the best presentation. This year we have a tie for best presentation. Congratulations to Mr. Michael Bagley from UC-Davis and Mr. James Renfro from UC-Chico who were selected as this year's winners for their presentations.

New Student Chapter. We are continuing to work with the University of California at Davis to start a new student chapter. We started this process in April of 1997 and hope to have a new student chapter established soon.

AGENCY MEMBERSHIPS

New Agency Memberships completed within this reporting period include:

- City of Stockton
- City of Roseville
- City of Modesto
- County of Sacramento

Agency currently in the process of applying for Agency Memberships include:

- Caltrans District 3
<table>
<thead>
<tr>
<th>Award Name</th>
<th>Recipient's Name</th>
<th>Purpose of the Award</th>
<th>Form of Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appreciation of Service</td>
<td>Ms. Julia Townsend</td>
<td>Recognition of service to the Northern California Section ITE President</td>
<td>Plaque</td>
</tr>
<tr>
<td>ITE/NCS Student Paper Contest-Presentation Winner</td>
<td>Mr. Michael Bagley</td>
<td>To promote student activity in the Section/Aid in tuition</td>
<td>$250 for best student paper presentation</td>
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<tr>
<td>ITE/NCS Student Paper Contest-Presentation Participant</td>
<td>Mr. James Renfro</td>
<td>To promote student activity in the Section/Aid in tuition</td>
<td>$250 for best student paper presentation</td>
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<td>ITE/NCS Student Paper Contest-Presentation Participant</td>
<td>Mr. Kevan Shafizadeh</td>
<td>To promote student activity in the Section/Aid in tuition</td>
<td>$100 for presenting a paper</td>
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<td>ITE/NCS Student Paper Contest-Submission of Technical Paper</td>
<td>Ms. Susan Shaheen</td>
<td>To promote student activity in the Section/Aid in tuition</td>
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<td>Appreciation of Service</td>
<td>Mr. Peter Kohl</td>
<td>Recognition for organizing Vendors for Vendors Night Meeting and MCing event</td>
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<tr>
<td>Appreciation of Service</td>
<td>Mr. Rick Kiriu</td>
<td>Recognition for organizing logistics at Vendors Night</td>
<td>Gift Certificates</td>
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</table>
AWARDS CONTINUED

- **Award Name:** Appreciation of Service
  **Recipient's Name:** Ms. Paula Fernandez
  **Purpose of the Award:** Recognition for organizing logistics at Vendors Night
  **Form of Award:** Gift Certificate

- **Award Name:** Golf Tournament
  **Purpose of the Award:** Recognition for the lowest Foursome score, longest drive and closest to the pin at the 1998 ITE NCS Golf Tournament. A award was also given to the individual who lost the most golf clubs.
  **Form of Award:** Golf Balls

- **Award Name:** SAEHC Donation
  **Recipient's Name:** Sacramento Area Emergency Housing Center
  **Purpose of the Award:** To aid the homeless
  **Form of Award:** $ 100 Donation

OTHER ACTIVITIES

- **Annual Golf Tournament.** Every year our Section hosts a golf tournament at the Dry Creek Golf Course located in Galt, California.