

2010 ANNUAL REPORT
for the
NORTHERN CALIFORNIA SECTION OF ITE

April 2011



INSTITUTE OF TRANSPORTATION ENGINEERS
District 6 - Western - Northern California Section

Officers: Matt Boyer, President / Matt Weir, Vice President / Jason Shykowski, Secretary / Angie Louie, Treasurer / Bojana Gutierrez, Past President

April 18, 2011

Ms. Karen Aspelin, P.E., PTOE
ITE District 6 Section Activities Coordinator
Vector Engineering, LLC
5951 Jefferson Street, NE Suite B
Albuquerque, NM 87109

RE: 2010 Northern California Section Annual Report

Dear Ms. Aspelin:

Please find attached the *2010 Annual Section Report* for the Northern California Section of the Institute of Transportation Engineers. A key focus of our Board in 2010 was continuing to explore means by which to maximize our Section participation by creatively subsidizing event costs. By securing meeting "sponsors" who essentially foot the bill for lunch, we have been able to provide truly free monthly events for our members and other interested parties and, as a result, have been able to maintain a strong participation level consisting of a balance of public and private members. Furthermore, enhanced meeting flyer materials, advance event advertisement, strategically selected venues, and an emphasis on relevant topics have served us well by collectively resulting in steadily increasing attendance levels.

In 2010 we conducted a variety of events including our annual golf tournament, a summer membership social, and monthly section luncheons. We also hosted the 37th Annual Vendors' Night, which continues to serve as a successful annual event where vendors and industry professionals have the opportunity to interact and socialize. Additionally, we were proud to offer an opportunity for four (4) students to attend the 2010 District 6 Annual Meeting in nearby San Francisco. Finally, we are also proud to say that we made donations in the amount of \$1,200 to local ITE Student Chapters.

In summary, our Section has had another successful year during which we hosted technical activities, increased membership involvement, and improved interaction among our members.

Sincerely,

The Northern California Section of ITE

A handwritten signature in black ink that reads "Matthew D. Weir". The signature is written in a cursive, flowing style.

Matthew D. Weir, P.E., T.E., PTOE
Section Vice President

Institute of Transportation Engineers

Section Annual Report Form

For the period January 1, 2010 to December 31, 2010 for

the Northern California Section of the Institute of Transportation Engineers

Officers:

Current Officers and Committee Chairs:

President	<u>Matt Boyer</u>
Vice President	<u>Matt Weir</u>
Secretary	<u>Jason Shykowski</u>
Treasurer	<u>Angie Louie</u>
Membership Chair	<u>Larry Wymer</u>
Legislative Chair	<u>Roberta McLaughlin</u>
Student Chapter Coordinators	<u>Roberta McLaughlin and Bob Grandy</u>
Vendors Night Chair	<u>Bob Thomsen</u>
Past President Council Chair	<u>Matt Darrow</u>
Career Guidance Chair	<u>Bob Grandy</u>
Continuing Education Chair	<u>Kevan Shafizadeh</u>
Golf Tournament Chair	<u>Sean Papathakis</u>
Section Administrator	<u>Larry Wymer</u>
Webmaster	<u>Bojana Gutierrez</u>

Membership:

<u>Number</u>	<u>Membership Grade</u>	<u>Section Annual Dues Rate</u>
12	Fellow	\$ 25
14	Fellow Life	\$ 0
196	Member	\$ 25
126	Student Member	\$ 0
6	Affiliate	\$ 25
23	Other	\$ 25
377 Total		

Agency Memberships include:

<ul style="list-style-type: none">• City of Stockton
<ul style="list-style-type: none">• Federal Highway Administration
<ul style="list-style-type: none">• Caltrans

Financial:

Does your section have a Federal Employer Identification Number?

Yes No

If yes, what is the number? 52-1794550

Balance of Funds on hand at the Beginning of the Reporting Period: **\$ 26,440**

Income for the Reporting Period:

Membership Dues	\$ 5,288
Income from Meetings	\$ 19,358
- 2010 Vendors' Night (\$13,200)	
- Section Meetings (\$2,296)	
- 2010 Golf Tournament (\$3,862)	

Total Income: \$ 24,646

Expenditures for the Reporting Period:

Section Meetings	\$ 1,862
Student Chapters	\$ 1,152
Annual Mtg. Attendance (VP & Students)	\$ 1,462
Vendors' Night	\$ 8,035
Annual Golf Tournament	\$ 4,462
Service Award and Name Badges	\$ 240
Website Domain & Hosting	\$ 116
Ballot Materials	\$ 39
Marketing Materials (Mugs/Flash Drives)	\$ 1,046

Total Expenditures: \$ 18,414

Net Income (Loss) \$ 6,232

Balance of Funds on hand at the End of the Reporting Period: **\$ 32,672**

Was there a change in the Section Bylaws during this reporting period?

(If yes, please attach a copy of the new bylaws.)

Yes No

Technical Activities:

List Projects underway by title and, if available, provide expected date of completion:

Vendors' Night Annual Meeting. Our 37th Annual Vendors Night Meeting was held in Lodi, California in March 2010. This event provided an opportunity for 26 vendors to display their new and existing products to ITE members and drew a crowd of nearly 125 professionals.

Student Participation. Our Section continues to assist three Student Chapters in Northern California: (1) California State University, Chico, (2) California State University, Sacramento, and (3) University of California, Davis. Our Section members are featured speakers at student meetings. Students are welcome to attend our monthly Section meetings with the cost of their meal being funded by the

Section. The Section continues to sponsor sending students to the District 6 Annual Meeting to encourage student participation in ITE activities. As other on-campus professional organizations grow, the Section Board is working with the Student Chapter Coordinators to attract more incoming freshman that are otherwise not normally exposed to transportation-related curriculum until their third year of school.

Meetings held during this reporting period:

Date: 1/21/2010
Location: Folsom Community Center, Folsom
Purpose: Monthly Section Lunch Meeting
Attendance: 38
Topic: Impacts of the Folsom Lake Crossing on Traffic Volumes
Speaker(s): Mark Rackovan, City of Folsom

The Folsom Lake Crossing was completed in March 2009. The crossing reconnects a vital corridor between East Natoma Street and Folsom-Auburn Road and provides a direct route from Folsom and El Dorado County to Placer County. The four-lane bridge is 1,000 feet long and sits 200 feet over the American River. Mark Rackovan discussed the impacts the bridge had had on traffic volumes and circulation.

Date: 2/18/2010
Location: Rancho Cordova City Hall, Rancho Cordova
Purpose: Monthly Section Lunch Meeting
Attendance: 52
Topic: An Update on the Sacramento Railyards Project
Speaker(s): Elias Rashmawi, Thomas Enterprises, Kevin Kane and Brian West, Kimley-Horn and Associates, Inc.

The Railyards is a collaborative effort between the City of Sacramento and Thomas Enterprises. The 240 - acre site is located just north of Sacramento's central business district and east of the Sacramento River. It is recognized as the largest urban infill site in this region and presents Sacramento with a significant opportunity to accommodate future growth utilizing sustainable and smart growth principles.

Date: 3/11/2010
Location: Il Fornaio, Roseville
Purpose: Monthly Section Lunch Meeting
Attendance: 36
Topic: Making Closely Spaced Roundabouts and Traffic Signals Work Together
Speaker(s): Paul Miller, Omni-Means, Scott Gandler, Jason Shykowski and Chris Kraft, City of Roseville, Gavin Farnim, Senior General Manager, Roseville Galleria

The recent 465,000 square foot (\$240 million) expansion of the Westfield Galleria at Roseville makes this retail center the largest in the Sacramento region. Omni-Means working closely with Westfield and the City of Roseville designed all on-site and off-site transportation improvements required to keep traffic moving. Locating a modern multi-lane roundabout only 200 feet west of a high volume traffic signal on a six lane arterial is certainly not standard practice; however, that is exactly what was needed to solve the complex traffic flow issues. The roundabout opened on Black Friday November 2008 and has functioned as planned ever since! The presenters provided three different perspectives involved with the planning, design, operations, and public perceptions regarding this unique roundabout.

Date: 3/18/2010
Location: Hutchins Street Square, Lodi
Purpose: 37th Annual Vendors' Night
Attendance: 125

This 37th Annual Vendors Night provided an opportunity for 26 vendors to display their new and existing products to ITE members. The event drew a crowd of nearly 125 professionals.

Date: 5/14/2010
Location: Haggin Oaks Golf Complex, Sacramento
Purpose: Annual Section Golf Tournament
Attendance: 59

Date: 6/17/2010
Location: Caltrans Natomas Office, Sacramento
Purpose: Monthly Section Lunch Meeting
Attendance: 26
Topic: SACOG's Bicycle Trip Planner and Green House Gas Modeling
Speaker: Bruce Raef Porter, Senior Research Analyst, SACOG, Pete Atwood, GIS Analyst, SACOG

The Sacramento Area Council of Governments (SACOG) is working on a bicycle trip planner using funding from a CMAQ grant. The web based application incorporates street centerline and bike-only roads to create a network the bike trip planner will use to route bicycles from origin to destination locations. A bike classification system coded into the centerline file will enable the routing solution to utilize bike only facilities with streets that incorporate bike lanes and routes. The application consists as a mashup utilizing javascript, google maps API, and ArcServer, that allows the user to enter addresses or points of interest to generate routes with directions.

Like many of the 18 MPO's in California, SACOG is developing the technical capacity needed to implement SB375, which is part of AB32, the State's greenhouse gas (GHG) reduction policy. SACOG creates and analyzes land use and transportation at parcel level to quantify transportation related GHG emissions. Parcels are used, as opposed to zones, because they better capture the relationship between land use and transportation. In place of zones, SACOG buffers parcel/point land use data, and the resulting buffered files are used in the travel demand model. Once modeled, outputs are mapped to show where emissions are highest. In the Sacramento region, these maps show a correlation between the built environment (e.g. distance from employment centers) and GHG emissions. SACOG hopes similar GIS and modeling techniques are integrated into planning processes in other regions around California to help implement GHG reduction policies.

Date: 10/6/2010
Location: Sacramento State Alumni Center, Sacramento
Purpose: Web Seminar
Attendance: 19
Topic: ITE Web Seminar - Promoting Sustainable Transportation through Site Design:
An ITE Recommended Practice

Date: 10/21/2010
Location: SACOG, Sacramento
Purpose: Monthly Section Lunch Meeting
Attendance: 36
Topic: Urban roadways, they're not the same streets anymore! The next generation of Mobility Performance Measures
Speaker: Judy Robinson, Infill & Stimulus Coordinator, County of Sacramento and Bob Grandy, Principal, Fehr & Peers

Urban Roadways serve a multitude of functions beyond just moving the automobile. They have become the front door to dynamic public spaces, health centers that promote and support walking and bicycling, landscaped corridors that bring beauty and cooling to our urban heat islands. How are we integrating sustainability in to our roadways and changing the level of service model to reflect more leniency as our urban roadways are not the same streets anymore? Judy Robinson, Infill Coordinator for Sacramento County will discuss how level of service was addressed in the high-density North Highlands Town Center Development Code and how Sacramento County is getting ready to break ground on their first sustainable street. Bob Grandy, Principal, Fehr & Peers will discuss the next generation of Mobility Performance Measures. Bob will share new Smart Mobility Performance Measures and local policies that promote more flexibility to the multi-modal transportation system and a new approach to determining trip generation for mixed use projects.

Date: 11/18/2010
Location: SACOG, Sacramento
Purpose: Monthly Section Lunch Meeting
Attendance: 38
Topic: Modern BRT's
Speakers: Edgar Perez, ITE Western District President

The idea of buses performing and looking like trains and costing about 1/2 to 1/3 less than the cost of light rail is very appealing to transit agencies throughout the US. This idea has been a reality in countries like Brazil, Colombia and Mexico which have used bus rapid systems for years and are effectively transporting people to and from their destinations. The transit systems in Curitiba, Bogotá and León, have become successful transportation providers with bus rapid transit (BRT) systems that are practical, and cost effective. In the US, history tells us that the means by which we travel will continue changing, and that public transit is expected to come back and remain an important mode of transportation. The use of streetcars and buses gave way to the automobile in the early 1900's and today BRT has emerged combining the concepts of train, buses and technology providing a cost effective, but maybe not so appealing to some, option. If BRT provides lower capital costs, comparable operating costs, and more flexibility than LRT, why have few communities in the US have selected BRT as their preferred alternative?

Student Chapter Activities during this reporting period:

The Section supported four (4) students to attend the 2010 District 6 Annual Meeting with all expenses paid. In addition, we contributed approximately \$1,200 to Student Chapters over the course of the year. Furthermore, student attendance at our monthly meetings is covered by the Section at no cost to the students.

Awards Presented during this reporting period:

Award Name: Distinguished Service Award

Recipient's Name: Firoz Vohra, Deputy Director, City of Modesto Transportation Department

Purpose of Award: Distinguished service over career to area transportation facilities.

Form of the Award: Plaque



JANUARY LUNCH MEETING

SPEAKER: Mark Rackovan, City of Folsom

TOPIC: *Impacts of the Folsom Lake Crossing on Traffic Volumes*

The Folsom Lake Crossing was completed in March 2009. The crossing reconnects a vital corridor between E. Natoma Street and Folsom-Auburn Road and provides a direct route from Folsom and El Dorado County to Placer County. The four-lane bridge is 1,000-feet long and sits 200 feet over the American River. Mark Rackovan will discuss the impacts the bridge has had on traffic volumes and circulation.

DATE: Thursday, January 21, 2010

TIME: 12:00 – 1:30 PM

PLACE: Folsom Community Center, West Room, 52 Natoma Street, Folsom.

COST: \$10.00, **Cash or Check Only**, paid at the door (make checks payable to Northern California ITE)

RSVP: *Please RSVP by 5:00 PM, Tuesday 1/19/09 to Raymond Santiago via e-mail at raymonds@cityofwestsacramento.org or by phone at (916) 617-4645. Please note that a reservation is a commitment and we may request payment for no-shows.*

MENU: *A variety of sandwich lunches and drinks will be provided. **If you require a vegetarian lunch, please include your request with your reservation request.***

Students: *The Northern California ITE Section covers luncheon costs for participating students.*

Upcoming Events

2/18/10 - February Lunch Meeting, *Presentation on Sacramento Railyards*

3/19/10 – Annual Vendor’s Night, Lodi

3/25/10 – March Lunch Meeting, *TBA*

Student Endowment Fund

Last year, the ITE Northern California Section won the Western District award for Highest Overall Contribution to the Student Endowment Fund due to the generosity of our membership. We continue to make this effort a priority as it helps to assure the quality, growth and future of our profession. If you would like to contribute towards this year’s effort, please submit a contribution form to Larry Wymer (or any officer) at a meeting, or make your donation on-line at <http://www.westernite.org/endowment>. Thank you for your support!



INSTITUTE OF TRANSPORTATION ENGINEERS

Western District - Northern California Section

Bojana Gutierrez, President | Matt Boyer, Vice President | Raymond Santiago, Secretary | Matt Weir, Treasurer | David Tokarski, Past President

FEBRUARY LUNCH MEETING

Sponsored By:



Kimley-Horn
and Associates, Inc.

SPEAKERS: Elias Rashmawi, Thomas Enterprises
Kevin Kane, Kimley-Horn and Associates, Inc.
Brian West, Kimley-Horn and Associates, Inc.

TOPIC: *An Update on the Sacramento Railyards Project*

The Railyards is a collaborative effort between the City of Sacramento and Thomas Enterprises. The 240-acre site is located just north of Sacramento's central business district and east of the Sacramento River. It is recognized as the largest urban infill site in this region and presents Sacramento with a significant opportunity to accommodate future growth utilizing sustainable and smart growth principles.

DATE: Thursday, February 18, 2010

TIME: 12:00 – 1:30 PM

PLACE: Rancho Cordova City Hall, American River Room North, 2729 Prospect Park Drive

COST: \$10.00, **Cash or Check Only**, paid at the door (make checks payable to Northern California ITE)

RSVP: Please RSVP by 12:00 Noon, Wednesday 2/17/09 to Raymond Santiago via e-mail at raymonds@cityofwestsacramento.org or by phone at (916) 617-4645. Please note that a reservation is a commitment and we may request payment for no-shows.

MENU: *A variety of sandwich lunches and drinks will be provided. If you require a vegetarian lunch, please include your request with your reservation request.*

Students: *The Northern California ITE Section covers luncheon costs for participating students*

Upcoming Events

March 18, 2010 – 37th Annual Vendor's Night, Lodi

April 15, 2010 – April Luncheon Meeting

May 14, 2010 – Annual Golf Tournament, Haggin Oaks GC



Student Endowment Fund

Last year, the ITE Northern California Section won the Western District award for Highest Overall Contribution to the Student Endowment Fund due to the generosity of our membership. We continue to make this effort a priority as it helps to assure the quality, growth and future of our profession. If you would like to contribute towards this year's effort, you may submit a contribution form to Larry Wymer or any officer, or make your donation on-line at <http://www.westernite.org/endowment>. Thank you for your support!

Institute of Transportation Engineers, Western District, Northern California Section

www.norcalite.org



INSTITUTE OF TRANSPORTATION ENGINEERS

Western District - Northern California Section

Bojana Gutierrez, President | Matt Boyer, Vice President | Raymond Santiago, Secretary | Matt Weir, Treasurer | David Tokarski, Past President

MARCH LUNCH MEETING

Sponsored By:



SPEAKERS: Paul Miller, Omni-Means
Scott Gandler, Jason Shykowski and Chris Kraft, City of Roseville
Gavin Farnim, Senior General Manager, Roseville Galleria

TOPIC: ***Making Closely Spaced Roundabouts and Traffic Signals Work Together***

The recent 465,000 square foot (\$240 million) expansion of the Westfield Galleria at Roseville makes this retail center the largest in the Sacramento region. Omni-Means working closely with Westfield and the City of Roseville designed all on-site and off-site transportation improvements required to keep traffic moving. Locating a modern multi-lane roundabout only 200 feet west of a high volume traffic signal on a six lane arterial is certainly not standard practice; however, that is exactly what was needed to solve the complex traffic flow issues. The roundabout opened on Black Friday November 2008 and has functions as planned ever since!

The presenters will provide three different perspectives involved with the planning, design, operations, and public perceptions regarding this unique roundabout.

DATE: Thursday, March 11, 2010

TIME: 12:00 – 1:30 PM

PLACE: Il Fornaio, 1179 Galleria Blvd., Roseville (see attached map)

COST: \$10.00, **Cash or Check Only**, paid at the door (make checks payable to Northern California ITE)

RSVP: ***Due to the capacity of the meeting room, attendance is limited to 45.*** Please RSVP by 5:00 PM, Tuesday 3/9/10 to Raymond Santiago by phone at (916) 617-4645, or via e-mail at raymonds@cityofwestsacramento.org. Please note that a reservation is a commitment and we may request payment for no-shows.

MENU: Panino Con Pollo – *Grilled chicken breast sandwich with salad or fries*
(choose one) Panino Con Tacchino – *Smoked turkey breast sandwich with salad or fries*
Panino Vegetariana – *Vegetarian sandwich with salad or fries*
All meals include choice of soft drink, tea or coffee

Students: *The Northern California ITE Section covers luncheon costs for participating students*

Upcoming Events

March 18, 2010	37 th Annual Vendor's Night, Lodi
April 15, 2010	April Luncheon Meeting
May 14, 2010	Annual Golf Tourney, Haggin Oaks GC

Student Endowment Fund

Last year, the ITE Northern California Section won the Western District award for Highest Overall Contribution to the Student Endowment Fund due to the generosity of our membership. We continue to make this effort a priority as it helps to assure the quality, growth and future of our profession. If you would like to contribute towards this year's effort, you may submit a contribution form to Larry Wymer or any officer, or make your donation on-line at <http://www.westernite.org/endowment>. Thank you for your support!



INSTITUTE OF TRANSPORTATION ENGINEERS

District 6 - Western - Northern California Section

Officers: Bojana Gutierrez, President / Matt Boyer, Vice President / Raymond Santiago, Secretary / Matt Weir, Treasurer / David Tokarski, Past President

MARCH DINNER MEETING

PROGRAM: 37th ANNUAL VENDORS NIGHT

DATE: Thursday, March 18, 2010

TIME: 2:00 - 4:00 Open Display of Products
 4:00 - 6:00 Cocktails and Hors d'oeuvres (no host bar begins at 4 p.m.)
 6:00 - 8:00 Buffet Dinner and Program

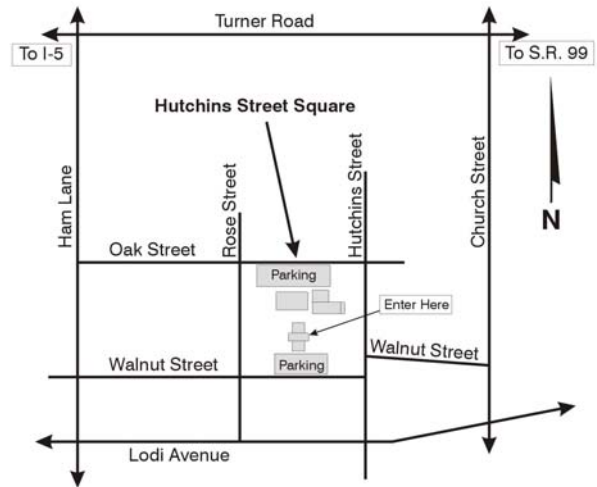
MENU: Expect exceptional food from a local caterer. No host bar during cocktail hours. Wine provided at table with dinner.

LOCATION: Hutchins Street Square
125 South Hutchins Street
Lodi, California

COST: \$20.00 per person

Sponsorship opportunities are Available!

QUESTIONS: Matt Boyer
Vice President
916-858-0642



RAFFLE TICKETS: Raffle tickets may be purchased at the door as follows:
1 Ticket = \$1.00 6 Tickets = \$5.00 15 Tickets = \$10.00

GRAND RAFFLE PRIZE: \$400 gift certificate for an overnight stay at a bed and breakfast in Monterey.

PAYMENT: We would appreciate your RSVP and pre-payment in order to get a head count for the caterer and to avoid long lines at the door. Please complete the form below, and return by **Friday, February 26, 2010**.

**ITE Northern California Section
c/o Matt Boyer
Dokken Engineering
2365 Iron Point Road, Suite 200
Folsom, CA 95630**

Names of Those Attending: _____
 Total Number Attending: _____
 Organization: _____
 Amount Enclosed: \$_____



Northern California Section
Institute of Transportation Engineers

ITE Golf Tournament

Date: Friday, May 14, 2010
 Registration: 7:30 am
 Shotgun Start: 8:00 am
 Format: Four Person Scramble

Location: Haggin Oaks Golf Complex
 Alister Mackenzie
 3645 Fulton Avenue
 Sacramento, CA 95821
 916.808.0963

Make checks payable to: ITE Northern California Section
 Mail checks to: Sean Papathakis
 Kimley-Horn and Associates, Inc.
 11060 White Rock Road,
 Suite 150
 Rancho Cordova, CA 95670

Cost: \$50 per player
(price includes cart, greens fee, range balls, and tri-tip lunch immediately following the tournament)

Sign-up individually, or as a foursome.

Name	Organization	Phone/E-mail
1.		
2.		
3.		
4.		

Limited space. First come, first served.

RSVPs must be received by April 28th.

For more information, please contact Sean at sean.papathakis@kimley-horn.com

We also encourage your organization to become a sponsor. For \$100, sponsorship will provide recognition of your donation and a sign at your sponsored hole. Your organization's contribution will go towards the Student Endowment Fund and prizes. A raffle will follow the tournament with proceeds going towards the Student Endowment Fund. All sponsors of the tournament will be recognized for their contribution during the raffle. Raffle tickets will be sold the day of the tournament.

Attendees x \$50 = \$ _____

\$100 Sponsorship

Total Amount Enclosed \$ _____





MAY LUNCH MEETING

SPEAKERS: **Raef Porter**, Senior Research Analyst, Sacramento Area Council of Governments
Pete Atwood, GIS Analyst, Sacramento Area Council of Governments

TOPIC: **SACOG’s Bicycle Trip Planner and Green House Gas Modeling**

The Sacramento Area Council of Governments is working on a bicycle trip planner using funding from a CMAQ grant. The web based application incorporates street centerline and bike-only roads to create a network the bike trip planner will use to route bicycles from origin to destination locations. A bike classification system coded into the centerline file will enable the routing solution to utilize bike only facilities with streets that incorporate bike lanes and routes. The application consists as a mashup utilizing javascript, google maps API, and ArcServer, that allows the user to enter addresses or points of interest to generate routes with directions.

Like many of the 18 MPO’s in California, Sacramento Area Council of Governments (SACOG) is developing the technical capacity needed to implement SB375, which is part of AB32, the State’s greenhouse gas (GHG) reduction policy. SACOG creates and analyzes land use and transportation at parcel level to quantify transportation-related GHG emissions. Parcels are used, as opposed to zones, because they better capture the relationship between land use and transportation. In place of zones, SACOG buffers parcel/point land use data, and the resulting buffered files are used in the travel demand model. Once modeled, outputs are mapped to show where emissions are highest. In the Sacramento region, these maps show a correlation between the built environment (e.g. distance from employment centers) and GHG emissions. SACOG hopes similar GIS and modeling techniques are integrated into planning processes in other regions around California to help implement GHG reduction policies.

DATE: Thursday, June 17, 2010

TIME: 12:00 – 1:30 PM

PLACE: Caltrans Natomas Office, Yosemite Room, 2800 Gateway Oaks Drive, Sacramento, CA 95833

COST: \$10.00, **Cash or Check Only**, (make checks payable to Northern California ITE)

RSVP: To reserve your space, *RSVP by 5:00 PM, Wednesday 6/16/10* to Raymond Santiago via e-mail at raymonds@cityofwestsacramento.org, or by phone at (916) 617-4850. Please note that a reservation is a commitment and we may request payment for no-shows.

MENU: A variety of sandwiches, chips, and drinks will be provided. Vegetarian options are available upon request.

Students: *The Northern California ITE Section covers luncheon costs for participating students*

Section Officer Election

Ballots for election of your section officers will be distributed electronically via e-mail the week of June 7. Don’t forget to vote!

Student Endowment Fund

Last year, the ITE Northern California Section won the Western District award for Highest Overall Contribution to the Student Endowment Fund due to the generosity of our membership. We continue to make this effort a priority as it helps to assure the quality, growth and future of our profession. If you would like to contribute towards this year’s effort, you may submit a contribution form to Larry Wymer or any officer, or make your donation on-line at <http://www.westernite.org/endowment>. Thank you for your support!



INSTITUTE OF TRANSPORTATION ENGINEERS

District 6 - Western - Northern California Section

Officers: Matt Boyer, President / Matt Weir, Vice President / Jason Shykowski, Secretary / Angie Louie, Treasurer / Bojana Maric, Past President

OCTOBER SPECIAL LUNCH WEBINAR!

SPEAKER: ITE Recommended Practice Web Seminar

Seminar Link: http://www.ite.org/education/webinars_sitedesign.asp

TOPIC: *Promoting Sustainable Transportation through Site Design*

Please join us at the Sacramento State University as we participate in this ITE web seminar as a group.

BACKGROUND:	This Web seminar demonstrates site design practices that can be applied through the site development process to promote the use of more sustainable modes of passenger travel such as walking, cycling and transit. Its goal is to identify and present features that make sites accessible to all modes of travel. It also aims to identify a range of supporting policies and actions that agencies can implement to create an atmosphere conducive to promoting sustainable transportation through site design.
LEARNING OBJECTIVES:	<ol style="list-style-type: none">1. Apply site design practices to the land development process to promote the use of sustainable modes of passenger transportation such as walking, cycling and transit.2. Describe methods involved in the preparation, review and approval of development proposals.3. Incorporate features that make sites more accessible.4. Identify a range of supporting policies and actions that agencies can implement to promote sustainable transportation through site design.

DATE: **Wednesday, October 6, 2010 (NOTE SPECIAL DATE)**

TIME: 11:45 p.m. to 1:30 p.m.

PLACE: **Sacramento State Alumni Center – Directions:**

From the West:

Proceed East on Hwy 50. Exit at Howe/Power Inn Road. Stay in the right lane, and turn right at first opportunity, before reaching Power Inn Road. Go under freeway on Hornet Drive, get into left lane. Make left on College Town Drive. Proceed West to campus. Alumni Center is on the right just before the stadium.

From the East:

Proceed West on Hwy 50. Exit at Howe/Power Inn Road. Go straight at signal light onto College Town Drive. Proceed West to campus. Alumni Center is on the right just before the stadium.

COST: \$5.00 – Payable at the meeting. Cash or check only. **Parking is \$6.**

RSVP: Please RSVP by **Monday, October 4, 2010 @ 12:00 noon** to Jason Shykowski by email (jshykowski@roseville.ca.us) or phone ((916) 774-5348).

MENU: *A variety of sandwich lunches and drinks will be provided. If you require a vegetarian lunch, please include your request in your RSVP email response.*

NOTES: *Lunches for engineering students are paid for by the Northern California ITE Section. Please note that a reservation is a commitment, and we may request payment for no-shows who RSVP'd.*



INSTITUTE OF TRANSPORTATION ENGINEERS

District 6 - Western - Northern California Section

Officers: Matt Boyer, President / Matt Weir, Vice President / Jason Shykowski, Secretary / Angie Louie, Treasurer / Bojana Maric, Past President

OCTOBER LUNCH MEETING

SPEAKERS: *Judy Robinson, Infill & Stimulus Coordinator, County of Sacramento*
Bob Grandy, Principal, Fehr & Peers

TOPIC: Urban roadways, they're not the same streets anymore! The next generation of Mobility Performance Measures

Description:

Urban Roadways serve a multitude of functions beyond just moving the automobile. They have become the front door to dynamic public spaces, health centers that promote and support walking and bicycling, landscaped corridors that bring beauty and cooling to our urban heat islands. How are we integrating sustainability in to our roadways and changing the level of service model to reflect more leniency as our urban roadways are not the same streets anymore? Judy Robinson, Infill Coordinator for Sacramento County will discuss how level of service was addressed in the high-density North Highlands Town Center Development Code and how Sacramento County is getting ready to break ground on their first sustainable street. Bob Grandy, Principal, Fehr & Peers will discuss the next generation of Mobility Performance Measures. Bob will share new Smart Mobility Performance Measures and local policies that promote more flexibility to the multi-modal transportation system and a new approach to determining trip generation for mixed use projects.

DATE: **Thursday, October 28th**

TIME: **11:30 a.m. to 1:00 p.m.**

PLACE: **SACOG**
1415 L Street, Suite 300
Sacramento, CA 95814



COST: **FREE!** Sponsored by:



Parking is \$1.50/30 minutes.

RSVP: Please RSVP by **Tuesday, October 26, 2010 @ 12:00 noon** to Jason Shykowski by email (jshykowski@roseville.ca.us).

MENU: *A variety of sandwich lunches and drinks will be provided. **If you require a vegetarian lunch, please include your request in your RSVP email response.***

NOTES: *Please note that a reservation is a commitment, and we may request payment for no-shows who RSVP'd.*



INSTITUTE OF TRANSPORTATION ENGINEERS

District 6 - Western - Northern California Section

Officers: Matt Boyer, President / Matt Weir, Vice President / Jason Shykowski, Secretary / Angie Louie, Treasurer / Bojana Maric, Past President

NOVEMBER LUNCH MEETING

SPEAKERS: *Edgar Perez, ITE Western District President*
With additional perspectives from local agencies

TOPIC: Modern BRT's

Description:

The idea of buses performing and looking like trains and costing about 1/2 to 1/3 less than the cost of light rail is very appealing to transit agencies throughout the US. This idea has been a reality in countries like Brazil, Colombia and Mexico which have used bus rapid systems for years and are effectively transporting people to and from their destinations.

The transit systems in Curitiba, Bogotá and León, have become successful transportation providers with bus rapid transit (BRT) systems that are practical, and cost effective.

In the US, history tells us that the means by which we travel will continue changing, and that public transit is expected to come back and remain an important mode of transportation. The use of streetcars and buses gave way to the automobile in the early 1900's and today BRT has emerged combining the concepts of train, buses and technology providing a cost effective, but maybe not so appealing to some, option.

If BRT provides lower capital costs, comparable operating costs, and more flexibility than LRT, why have few communities in the US have selected BRT as their preferred alternative?

DATE: **Thursday, November 18th**

TIME: **11:30 a.m. to 1:00 p.m.**

PLACE: **SACOG**
1415 L Street, Suite 300
Sacramento, CA 95814



COST: **FREE!** Sponsored by:



Valet Parking is \$1.50/30 minutes at SACOG.

RSVP: Please RSVP by **Wednesday, November 17, 2010 @ 12:00 noon** to Jason Shykowski by email (jshykowski@roseville.ca.us).

MENU: *A variety of sandwich lunches and drinks will be provided. If you require a vegetarian lunch, please include your request in your RSVP email response.*

NOTES: *Please note that a reservation is a commitment, and we may request payment for no-shows who RSVP'd.*

Institute of Transportation Engineers, District 6 – Western/Northern California Section

www.norcalite.org