2010 ANNUAL REPORT
for the
NORTHERN CALIFORNIA SECTION OF ITE

April 2011
April 18, 2011

Ms. Karen Aspelin, P.E., PTOE
ITE District 6 Section Activities Coordinator
Vector Engineering, LLC
5951 Jefferson Street, NE Suite B
Albuquerque, NM 87109

RE: 2010 Northern California Section Annual Report

Dear Ms. Aspelin:

Please find attached the 2010 Annual Section Report for the Northern California Section of the Institute of Transportation Engineers. A key focus of our Board in 2010 was continuing to explore means by which to maximize our Section participation by creatively subsidizing event costs. By securing meeting “sponsors” who essentially foot the bill for lunch, we have been able to provide truly free monthly events for our members and other interested parties and, as a result, have been able to maintain a strong participation level consisting of a balance of public and private members. Furthermore, enhanced meeting flyer materials, advance event advertisement, strategically selected venues, and an emphasis on relevant topics have served us well by collectively resulting in steadily increasing attendance levels.

In 2010 we conducted a variety of events including our annual golf tournament, a summer membership social, and monthly section luncheons. We also hosted the 37th Annual Vendors’ Night, which continues to serve as a successful annual event where vendors and industry professionals have the opportunity to interact and socialize. Additionally, we were proud to offer an opportunity for four (4) students to attend the 2010 District 6 Annual Meeting in nearby San Francisco. Finally, we are also proud to say that we made donations in the amount of $1,200 to local ITE Student Chapters.

In summary, our Section has had another successful year during which we hosted technical activities, increased membership involvement, and improved interaction among our members.

Sincerely,

The Northern California Section of ITE

Matthew D. Weir, P.E, T.E., PTOE
Section Vice President
Institute of Transportation Engineers

Section Annual Report Form

For the period January 1, 2010 to December 31, 2010 for

the Northern California Section of the Institute of Transportation Engineers

Officers:

Current Officers and Committee Chairs:

President Matt Boyer
Vice President Matt Weir
Secretary Jason Shykowski
Treasurer Angie Louie
Membership Chair Larry Wymer
Legislative Chair Roberta McLaughlin
Student Chapter Coordinators Roberta McLaughlin and Bob Grandy
Vendors Night Chair Bob Thomsen
Past President Council Chair Matt Darrow
Career Guidance Chair Bob Grandy
Continuing Education Chair Kevan Shafizadeh
Golf Tournament Chair Sean Papathakis
Section Administrator Larry Wymer
Webmaster Bojana Gutierrez

Membership:

<table>
<thead>
<tr>
<th>Number</th>
<th>Membership Grade</th>
<th>Section Annual Dues Rate</th>
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<tbody>
<tr>
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<td>Fellow</td>
<td>$25</td>
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<tr>
<td>14</td>
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<td>$0</td>
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<td>196</td>
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<tr>
<td>126</td>
<td>Student Member</td>
<td>$0</td>
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<tr>
<td>6</td>
<td>Affiliate</td>
<td>$25</td>
</tr>
<tr>
<td>23</td>
<td>Other</td>
<td>$25</td>
</tr>
</tbody>
</table>

377 Total

Agency Memberships include:

- City of Stockton
- Federal Highway Administration
- Caltrans
Financial:

Does your section have a Federal Employer Identification Number?

[ ] Yes  [ ] No

If yes, what is the number?  52-1794550

Balance of Funds on hand at the Beginning of the Reporting Period:  $26,440

Income for the Reporting Period:

Membership Dues $ 5,288
Income from Meetings $ 19,358
  - 2010 Vendors’ Night ($13,200)
  - Section Meetings ($2,296)
  - 2010 Golf Tournament ($3,862)

Total Income: $ 24,646

Expenditures for the Reporting Period:

Section Meetings $ 1,862
Student Chapters $ 1,152
Annual Mtg. Attendance (VP & Students) $ 1,462
Vendors’ Night $ 8,035
Annual Golf Tournament $ 4,462
Service Award and Name Badges $ 240
Website Domain & Hosting $ 116
Ballot Materials $ 39
Marketing Materials (Mugs/Flash Drives) $ 1,046

Total Expenditures: $ 18,414
Net Income (Loss) $ 6,232

Balance of Funds on hand at the End of the Reporting Period: $ 32,672

Was there a change in the Section Bylaws during this reporting period?

(If yes, please attach a copy of the new bylaws.)

[ ] Yes  [X ] No

Technical Activities:

List Projects underway by title and, if available, provide expected date of completion:

**Vendors’ Night Annual Meeting.** Our 37th Annual Vendors Night Meeting was held in Lodi, California in March 2010. This event provided an opportunity for 26 vendors to display their new and existing products to ITE members and drew a crowd of nearly 125 professionals.

**Student Participation.** Our Section continues to assist three Student Chapters in Northern California: (1) California State University, Chico, (2) California State University, Sacramento, and (3) University of California, Davis. Our Section members are featured speakers at student meetings. Students are welcome to attend our monthly Section meetings with the cost of their meal being funded by the
Section. The Section continues to sponsor sending students to the District 6 Annual Meeting to encourage student participation in ITE activities. As other on-campus professional organizations grow, the Section Board is working with the Student Chapter Coordinators to attract more incoming freshman that are otherwise not normally exposed to transportation-related curriculum until their third year of school.

Meetings held during this reporting period:

**Date:** 1/21/2010  
**Location:** Folsom Community Center, Folsom  
**Purpose:** Monthly Section Lunch Meeting  
**Attendance:** 38  
**Topic:** Impacts of the Folsom Lake Crossing on Traffic Volumes  
**Speaker(s):** Mark Rackovan, City of Folsom

The Folsom Lake Crossing was completed in March 2009. The crossing reconnects a vital corridor between East Natoma Street and Folsom-Auburn Road and provides a direct route from Folsom and El Dorado County to Placer County. The four-lane bridge is 1,000 feet long and sits 200 feet over the American River. Mark Rackovan discussed the impacts the bridge had had on traffic volumes and circulation.

**Date:** 2/18/2010  
**Location:** Rancho Cordova City Hall, Rancho Cordova  
**Purpose:** Monthly Section Lunch Meeting  
**Attendance:** 52  
**Topic:** An Update on the Sacramento Railyards Project  
**Speaker(s):** Elias Rashmawi, Thomas Enterprises, Kevin Kane and Brian West, Kimley-Horn and Associates, Inc.

The Railyards is a collaborative effort between the City of Sacramento and Thomas Enterprises. The 240 - acre site is located just north of Sacramento’s central business district and east of the Sacramento River. It is recognized as the largest urban infill site in this region and presents Sacramento with a significant opportunity to accommodate future growth utilizing sustainable and smart growth principles.

**Date:** 3/11/2010  
**Location:** Il Fornaio, Roseville  
**Purpose:** Monthly Section Lunch Meeting  
**Attendance:** 36  
**Topic:** Making Closely Spaced Roundabouts and Traffic Signals Work Together  
**Speaker(s):** Paul Miller, Omni-Means, Scott Gandler, Jason Shykowski and Chris Kraft, City of Roseville, Gavin Farnim, Senior General Manager, Roseville Galleria

The recent 465,000 square foot ($240 million) expansion of the Westfield Galleria at Roseville makes this retail center the largest in the Sacramento region. Omni-Means working closely with Westfield and the City of Roseville designed all on-site and off-site transportation improvements required to keep traffic moving. Locating a modern multi-lane roundabout only 200 feet west of a high volume traffic signal on a six lane arterial is certainly not standard practice; however, that is exactly what was needed to solve the complex traffic flow issues. The roundabout opened on Black Friday November 2008 and has functioned as planned ever since! The presenters provided three different perspectives involved with the planning, design, operations, and public perceptions regarding this unique roundabout.
Date: 3/18/2010  
Location: Hutchins Street Square, Lodi  
Purpose: 37th Annual Vendors’ Night  
Attendance: 125

This 37th Annual Vendors Night provided an opportunity for 26 vendors to display their new and existing products to ITE members. The event drew a crowd of nearly 125 professionals.

Date: 5/14/2010  
Location: Haggin Oaks Golf Complex, Sacramento  
Purpose: Annual Section Golf Tournament  
Attendance: 59

Date: 6/17/2010  
Location: Caltrans Natomas Office, Sacramento  
Purpose: Monthly Section Lunch Meeting  
Attendance: 26  
Topic: SACOG’s Bicycle Trip Planner and Green House Gas Modeling  
Speaker: Bruce Raef Porter, Senior Research Analyst, SACOG, Pete Atwood, GIS Analyst, SACOG

The Sacramento Area Council of Governments (SACOG) is working on a bicycle trip planner using funding from a CMAQ grant. The web based application incorporates street centerline and bike-only roads to create a network the bike trip planner will use to route bicycles from origin to destination locations. A bike classification system coded into the centerline file will enable the routing solution to utilize bike only facilities with streets that incorporate bike lanes and routes. The application consists as a mashup utilizing javascript, google maps API, and ArcServer, that allows the user to enter addresses or points of interest to generate routes with directions.

Like many of the 18 MPO’s in California, SACOG is developing the technical capacity needed to implement SB375, which is part of AB32, the State’s greenhouse gas (GHG) reduction policy. SACOG creates and analyzes land use and transportation at parcel level to quantify transportation related GHG emissions. Parcels are used, as opposed to zones, because they better capture the relationship between land use and transportation. In place of zones, SACOG buffers parcel/point land use data, and the resulting buffered files are used in the travel demand model. Once modeled, outputs are mapped to show where emissions are highest. In the Sacramento region, these maps show a correlation between the built environment (e.g. distance from employment centers) and GHG emissions. SACOG hopes similar GIS and modeling techniques are integrated into planning processes in other regions around California to help implement GHG reduction policies.

Date: 10/6/2010  
Location: Sacramento State Alumni Center, Sacramento  
Purpose: Web Seminar  
Attendance: 19  
Topic: ITE Web Seminar - Promoting Sustainable Transportation through Site Design: An ITE Recommended Practice
Urban Roadways serve a multitude of functions beyond just moving the automobile. They have become the front door to dynamic public spaces, health centers that promote and support walking and bicycling, landscaped corridors that bring beauty and cooling to our urban heat islands. How are we integrating sustainability into our roadways and changing the level of service model to reflect more leniency as our urban roadways are not the same streets anymore? Judy Robinson, Infill Coordinator for Sacramento County will discuss how level of service was addressed in the high-density North Highlands Town Center Development Code and how Sacramento County is getting ready to break ground on their first sustainable street. Bob Grandy, Principal, Fehr & Peers will discuss the next generation of Mobility Performance Measures. Bob will share new Smart Mobility Performance Measures and local policies that promote more flexibility to the multi-modal transportation system and a new approach to determining trip generation for mixed use projects.

The idea of buses performing and looking like trains and costing about 1/2 to 1/3 less than the cost of light rail is very appealing to transit agencies throughout the US. This idea has been a reality in countries like Brazil, Colombia and Mexico which have used bus rapid systems for years and are effectively transporting people to and from their destinations. The transit systems in Curitiva, Bogotá and León, have become successful transportation providers with bus rapid transit (BRT) systems that are practical, and cost effective. In the US, history tells us that the means by which we travel will continue changing, and that public transit is expected to come back and remain an important mode of transportation. The use of streetcars and buses gave way to the automobile in the early 1900’s and today BRT has emerged combining the concepts of train, buses and technology providing a cost effective, but maybe not so appealing to some, option. If BRT provides lower capital costs, comparable operating costs, and more flexibility than LRT, why have few communities in the US have selected BRT as their preferred alternative?

Student Chapter Activities during this reporting period:

The Section supported four (4) students to attend the 2010 District 6 Annual Meeting with all expenses paid. In addition, we contributed approximately $1,200 to Student Chapters over the course of the year. Furthermore, student attendance at our monthly meetings is covered by the Section at no cost to the students.
Awards Presented during this reporting period:

**Award Name:** Distinguished Service Award  
**Recipient's Name:** Firoz Vohra, Deputy Director, City of Modesto Transportation Department  
**Purpose of Award:** Distinguished service over career to area transportation facilities.  
**Form of the Award:** Plaque
JANUARY LUNCH MEETING

SPEAKER: Mark Rackovan, City of Folsom

TOPIC: Impacts of the Folsom Lake Crossing on Traffic Volumes

The Folsom Lake Crossing was completed in March 2009. The crossing reconnects a vital corridor between E. Natoma Street and Folsom-Auburn Road and provides a direct route from Folsom and El Dorado County to Placer County. The four-lane bridge is 1,000-feet long and sits 200 feet over the American River. Mark Rackovan will discuss the impacts the bridge has had on traffic volumes and circulation.

DATE: Thursday, January 21, 2010

TIME: 12:00 – 1:30 PM

PLACE: Folsom Community Center, West Room, 52 Natoma Street, Folsom.

COST: $10.00, Cash or Check Only, paid at the door (make checks payable to Northern California ITE)

RSVP: Please RSVP by 5:00 PM, Tuesday 1/19/09 to Raymond Santiago via e-mail at raymonds@cityofwestsacramento.org or by phone at (916) 617-4645. Please note that a reservation is a commitment and we may request payment for no-shows.

MENU: A variety of sandwich lunches and drinks will be provided. If you require a vegetarian lunch, please include your request with your reservation request.

Students: The Northern California ITE Section covers luncheon costs for participating students.

Upcoming Events

2/18/10 - February Lunch Meeting, Presentation on Sacramento Railyards

3/19/10 – Annual Vendor’s Night, Lodi

3/25/10 – March Lunch Meeting, TBA

Student Endowment Fund

Last year, the ITE Northern California Section won the Western District award for Highest Overall Contribution to the Student Endowment Fund due to the generosity of our membership. We continue to make this effort a priority as it helps to assure the quality, growth and future of our profession. If you would like to contribute towards this year’s effort, please submit a contribution form to Larry Wymer (or any officer) at a meeting, or make your donation on-line at http://www.westernite.org/endowment. Thank you for your support!
FEBRUARY LUNCH MEETING
Sponsored By:

SPEAKERS: Elias Rashmawi, Thomas Enterprises
Kevin Kane, Kimley-Horn and Associates, Inc.
Brian West, Kimley-Horn and Associates, Inc.

TOPIC: An Update on the Sacramento Railyards Project
The Railyards is a collaborative effort between the City of Sacramento and Thomas Enterprises. The 240-acre site is located just north of Sacramento’s central business district and east of the Sacramento River. It is recognized as the largest urban infill site in this region and presents Sacramento with a significant opportunity to accommodate future growth utilizing sustainable and smart growth principles.

DATE: Thursday, February 18, 2010
TIME: 12:00 – 1:30 PM
PLACE: Rancho Cordova City Hall, American River Room North, 2729 Prospect Park Drive
COST: $10.00, Cash or Check Only, paid at the door (make checks payable to Northern California ITE)
RSVP: Please RSVP by 12:00 Noon, Wednesday 2/17/09 to Raymond Santiago via e-mail at raymonds@cityofwestsacramento.org or by phone at (916) 617-4645. Please note that a reservation is a commitment and we may request payment for no-shows.
MENU: A variety of sandwich lunches and drinks will be provided. If you require a vegetarian lunch, please include your request with your reservation request.

Students: The Northern California ITE Section covers luncheon costs for participating students

Upcoming Events
March 18, 2010 – 37th Annual Vendor’s Night, Lodi
April 15, 2010 – April Luncheon Meeting
May 14, 2010 – Annual Golf Tournament, Haggin Oaks GC

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SPEAKERS: Paul Miller, Omni-Means  
Scott Gandler, Jason Shykowski and Chris Kraft, City of Roseville  
Gavin Farnim, Senior General Manager, Roseville Galleria

TOPIC: Making Closely Spaced Roundabouts and Traffic Signals Work Together  
The recent 465,000 square foot ($240 million) expansion of the Westfield Galleria at Roseville makes this retail center the largest in the Sacramento region. Omni-Means working closely with Westfield and the City of Roseville designed all on-site and off-site transportation improvements required to keep traffic moving. Locating a modern multi-lane roundabout only 200 feet west of a high volume traffic signal on a six lane arterial is certainly not standard practice; however, that is exactly what was needed to solve the complex traffic flow issues. The roundabout opened on Black Friday November 2008 and has functions as planned ever since!

The presenters will provide three different perspectives involved with the planning, design, operations, and public perceptions regarding this unique roundabout.

DATE: Thursday, March 11, 2010
TIME: 12:00 – 1:30 PM
PLACE: Il Fornaio, 1179 Galleria Blvd., Roseville (see attached map)
COST: $10.00, Cash or Check Only, paid at the door (make checks payable to Northern California ITE)
RSVP: Due to the capacity of the meeting room, attendance is limited to 45. Please RSVP by 5:00 PM, Tuesday 3/9/10 to Raymond Santiago by phone at (916) 617-4645, or via e-mail at raymonds@cityofwestsacramento.org. Please note that a reservation is a commitment and we may request payment for no-shows.

MENU: (choose one)  
Panino Con Pollo – Grilled chicken breast sandwich with salad or fries  
Panino Con Tacchino – Smoked turkey breast sandwich with salad or fries  
Panino Vegetariana – Vegetarian sandwich with salad or fries  
All meals include choice of soft drink, tea or coffee

Students: The Northern California ITE Section covers luncheon costs for participating students

<table>
<thead>
<tr>
<th>Upcoming Events</th>
<th>Student Endowment Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 18, 2010</td>
<td>Last year, the ITE Northern California Section won the Western District award for Highest Overall Contribution to the Student Endowment Fund due to the generosity of our membership. We continue to make this effort a priority as it helps to assure the quality, growth and future of our profession. If you would like to contribute towards this year’s effort, you may submit a contribution form to Larry Wymer or any officer, or make your donation on-line at <a href="http://www.westeurope.org/endowment">http://www.westeurope.org/endowment</a>. Thank you for your support!</td>
</tr>
<tr>
<td>April 15, 2010</td>
<td>37th Annual Vendor’s Night, Lodi</td>
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<tr>
<td>May 14, 2010</td>
<td>April Luncheon Meeting</td>
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<td>Annual Golf Tourney, Haggin Oaks GC</td>
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MARCH DINNER MEETING

PROGRAM: 37th ANNUAL VENDORS NIGHT

DATE: Thursday, March 18, 2010

TIME: 2:00 - 4:00 Open Display of Products
      4:00 - 6:00 Cocktails and Hors’oeuvres (no host bar begins at 4 p.m.)
      6:00 - 8:00 Buffet Dinner and Program

MENU: Expect exceptional food from a local caterer. No host bar during cocktail hours.
      Wine provided at table with dinner.

LOCATION: Hutchins Street Square
           125 South Hutchins Street
           Lodi, California

COST: $20.00 per person

Sponsorship opportunities are Available!

QUESTIONS: Matt Boyer
            Vice President
            916-858-0642

RAFFLE TICKETS: Raffle tickets may be purchased at the door as follows:
                 1 Ticket = $1.00   6 Tickets = $5.00   15 Tickets = $10.00

GRAND RAFFLE PRIZE: $400 gift certificate for an overnight stay at a bed and breakfast in Monterey.

PAYMENT: We would appreciate your RSVP and pre-payment in order to get a head count for the caterer and to avoid long lines at the door. Please complete the form below, and return by Friday, February 26, 2010.

ITE Northern California Section
c/o Matt Boyer
Dokken Engineering
2365 Iron Point Road, Suite 200
Folsom, CA 95630

Names of Those Attending: ___________________________
Total Number Attending: ___
Organization: ___________________________
Amount Enclosed: $__________
ITE Golf Tournament

Date: Friday, May 14, 2010
Registration: 7:30 am
Shotgun Start: 8:00 am
Format: Four Person Scramble
Location: Haggin Oaks Golf Complex
Alister Mackenzie
3645 Fulton Avenue
Sacramento, CA 95821
916.808.0963
Cost: $50 per player
(price includes cart, greens fee, range balls, and tri-tip lunch immediately following the tournament)

Sign-up individually, or as a foursome.

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<tr>
<th>Name</th>
<th>Organization</th>
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Limited space. First come, first served. RSVPs must be received by April 28th.

For more information, please contact Sean at sean.papathakis@kimley-horn.com

We also encourage your organization to become a sponsor. For $100, sponsorship will provide recognition of your donation and a sign at your sponsored hole. Your organization’s contribution will go towards the Student Endowment Fund and prizes. A raffle will follow the tournament with proceeds going towards the Student Endowment Fund. All sponsors of the tournament will be recognized for their contribution during the raffle. Raffle tickets will be sold the day of the tournament.

# Attendees x $50 = $

- $100 Sponsorship

Total Amount Enclosed $
SPEAKERS:  
Raef Porter, Senior Research Analyst, Sacramento Area Council of Governments  
Pete Atwood, GIS Analyst, Sacramento Area Council of Governments

TOPIC:  
*SACOG’s Bicycle Trip Planner and Green House Gas Modeling*

The Sacramento Area Council of Governments is working on a bicycle trip planner using funding from a CMAQ grant. The web based application incorporates street centerline and bike-only roads to create a network the bike trip planner will use to route bicycles from origin to destination locations. A bike classification system coded into the centerline file will enable the routing solution to utilize bike only facilities with streets that incorporate bike lanes and routes. The application consists as a mashup utilizing javascript, google maps API, and ArcServer, that allows the user to enter addresses or points of interest to generate routes with directions.

Like many of the 18 MPO’s in California, Sacramento Area Council of Governments (SACOG) is developing the technical capacity needed to implement SB375, which is part of AB32, the State's greenhouse gas (GHG) reduction policy. SACOG creates and analyzes land use and transportation at parcel level to quantify transportation-related GHG emissions. Parcels are used, as opposed to zones, because they better capture the relationship between land use and transportation. In place of zones, SACOG buffers parcel/point land use data, and the resulting buffered files are used in the travel demand model. Once modeled, outputs are mapped to show where emissions are highest. In the Sacramento region, these maps show a correlation between the built environment (e.g. distance from employment centers) and GHG emissions. SACOG hopes similar GIS and modeling techniques are integrated into planning processes in other regions around California to help implement GHG reduction policies.

DATE:  
Thursday, June 17, 2010

TIME:  
12:00 – 1:30 PM

PLACE:  
Caltrans Natomas Office, Yosemite Room, 2800 Gateway Oaks Drive, Sacramento, CA 95833

COST:  
$10.00, **Cash or Check Only**, (make checks payable to Northern California ITE)

RSVP:  
To reserve your space, **RSVP by 5:00 PM, Wednesday 6/16/10** to Raymond Santiago via e-mail at raymonds@cityofwestsacramento.org, or by phone at (916) 617-4850. Please note that a reservation is a commitment and we may request payment for no-shows.

MENU:  
A variety of sandwiches, chips, and drinks will be provided. Vegetarian options are available upon request.

Students:  
*The Northern California ITE Section covers luncheon costs for participating students*

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**Section Officer Election**

Ballots for election of your section officers will be distributed electronically via e-mail the week of June 7. Don’t forget to vote!

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**Student Endowment Fund**

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OCTOBER SPECIAL LUNCH WEBINAR!

SPEAKER: ITE Recommended Practice Web Seminar  
Seminar Link: http://www.ite.org/education/webinars_sitedesign.asp

TOPIC: Promoting Sustainable Transportation through Site Design

Please join us at the Sacramento State University as we participate in this ITE web seminar as a group.

BACKGROUND: This Web seminar demonstrates site design practices that can be applied through the site development process to promote the use of more sustainable modes of passenger travel such as walking, cycling and transit. Its goal is to identify and present features that make sites accessible to all modes of travel. It also aims to identify a range of supporting policies and actions that agencies can implement to create an atmosphere conducive to promoting sustainable transportation through site design.

LEARNING OBJECTIVES:
1. Apply site design practices to the land development process to promote the use of sustainable modes of passenger transportation such as walking, cycling and transit.
2. Describe methods involved in the preparation, review and approval of development proposals.
3. Incorporate features that make sites more accessible.
4. Identify a range of supporting policies and actions that agencies can implement to promote sustainable transportation through site design.

DATE: Wednesday, October 6, 2010 (NOTE SPECIAL DATE)

TIME: 11:45 a.m. to 1:30 p.m.

PLACE: Sacramento State Alumni Center – Directions:

From the West: Proceed East on Hwy 50. Exit at Howe/Power Inn Road. Stay in the right lane, and turn right at first opportunity, before reaching Power Inn Road. Go under freeway on Hornet Drive, get into left lane. Make left on College Town Drive. Proceed West to campus. Alumni Center is on the right just before the stadium.

From the East: Proceed West on Hwy 50. Exit at Howe/Power Inn Road. Go straight at signal light onto College Town Drive. Proceed West to campus. Alumni Center is on the right just before the stadium.

COST: $5.00 – Payable at the meeting. Cash or check only. Parking is $6.

RSVP: Please RSVP by Monday, October 4, 2010 @ 12:00 noon to Jason Shykowski by email (jshykowski@roseville.ca.us) or phone ((916) 774-5348).

MENU: A variety of sandwich lunches and drinks will be provided. If you require a vegetarian lunch, please include your request in your RSVP email response.

NOTES: Lunches for engineering students are paid for by the Northern California ITE Section. Please note that a reservation is a commitment, and we may request payment for no-shows who RSVP'd.
OCTOBER LUNCH MEETING

SPEAKERS: Judy Robinson, Infill & Stimulus Coordinator, County of Sacramento
Bob Grandy, Principal, Fehr & Peers

TOPIC: Urban roadways, they’re not the same streets anymore! The next generation of Mobility Performance Measures

Description:

Urban Roadways serve a multitude of functions beyond just moving the automobile. They have become the front door to dynamic public spaces, health centers that promote and support walking and bicycling, landscaped corridors that bring beauty and cooling to our urban heat islands. How are we integrating sustainability into our roadways and changing the level of service model to reflect more leniency as our urban roadways are not the same streets anymore? Judy Robinson, Infill Coordinator for Sacramento County will discuss how level of service was addressed in the high-density North Highlands Town Center Development Code and how Sacramento County is getting ready to break ground on their first sustainable street. Bob Grandy, Principal, Fehr & Peers will discuss the next generation of Mobility Performance Measures. Bob will share new Smart Mobility Performance Measures and local policies that promote more flexibility to the multi-modal transportation system and a new approach to determining trip generation for mixed use projects.

DATE: Thursday, October 28th
TIME: 11:30 a.m. to 1:00 p.m.
PLACE: SACOG
1415 L Street, Suite 300
Sacramento, CA 95814
COST: FREE! Sponsored by:

AECOM

Parking is $1.50/30 minutes.

RSVP: Please RSVP by Tuesday, October 26, 2010 @ 12:00 noon to Jason Shykowski by email (jshykowski@roseville.ca.us).

MENU: A variety of sandwich lunches and drinks will be provided. If you require a vegetarian lunch, please include your request in your RSVP email response.

NOTES: Please note that a reservation is a commitment, and we may request payment for no-shows who RSVP’d.
NOVEMBER LUNCH MEETING

SPEAKERS: Edgar Perez, ITE Western District President
            With additional perspectives from local agencies

TOPIC: Modern BRT’s

Description:

The idea of buses performing and looking like trains and costing about 1/2 to 1/3 less than the cost of light rail is very appealing to transit agencies throughout the US. This idea has been a reality in countries like Brazil, Colombia and Mexico which have used bus rapid systems for years and are effectively transporting people to and from their destinations.

The transit systems in Curitiva, Bogotá and León, have become successful transportation providers with bus rapid transit (BRT) systems that are practical, and cost effective.

In the US, history tells us that the means by which we travel will continue changing, and that public transit is expected to come back and remain an important mode of transportation. The use of streetcars and buses gave way to the automobile in the early 1900’s and today BRT has emerged combining the concepts of train, buses and technology providing a cost effective, but maybe not so appealing to some, option.

If BRT provides lower capital costs, comparable operating costs, and more flexibility than LRT, why have few communities in the US have selected BRT as their preferred alternative?

DATE: Thursday, November 18th

TIME: 11:30 a.m. to 1:00 p.m.

PLACE: SACOG
        1415 L Street, Suite 300
        Sacramento, CA 95814

COST: FREE! Sponsored by:

Valet Parking is $1.50/30 minutes at SACOG.

RSVP: Please RSVP by Wednesday, November 17, 2010 @ 12:00 noon to Jason Shykowski by email (jshykowski@roseville.ca.us).

MENU: A variety of sandwich lunches and drinks will be provided. If you require a vegetarian lunch, please include your request in your RSVP email response.

NOTES: Please note that a reservation is a commitment, and we may request payment for no-shows who RSVP’d.

Institute of Transportation Engineers, District 6 – Western/Northern California Section

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